



**BRITISH ACADEMY**  
FOR TRAINING & DEVELOPMENT



*Lead Your Future*

**British Academy for Training  
and Development (BATD)**

Our services in Training and consultancy are  
in the fields of Management  
Finance, Accounting, Media and PR,  
Information Technology and Environmental  
Management.

We also offer a variety of Professional  
Courses such as People's Development,  
Language, Health & Safety and legal and  
Law).



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## British Academy for Training and Development (BATD)

### CONNECTING YOUR BUSINESS TO THE RESOURCES YOU NEED

British Academy for Training and Development (BATD) is a leading British academy specializing in the training of public and private sector organizations and individuals. Through our headquarters in the UK and Europe, and other parts of the world; we provide unique learning services to enhance people's performance in the workplace in the areas of Management, Media, PR and Information Technology and other domains.

We have the confidence, excellence and assurance to bring success to organizations and clients who are seeking to improve their skills and performance. All this is carried out through our innovative and robust learning solutions and techniques.



### Our Services include:

- Conferences and seminars.
- Field Training
- Meetings with successful celebrity businessmen.
- Short-term business exchange opportunities, and business trips

### OUR STAFF

BATD is staffed with skillful, enthusiastic and experienced people. We have a unique multi-national and multi-lingual team, equipped with theoretical and practical knowledge in various international business and universities. BATD includes very experienced trainers, consultants and academics on various domains. Our services are offered in various languages like English, Arabic, French, German, Spanish and Italian.

## flexible solutions for your business needs

### Vision

BATD is one of the leading Academies across the world in training and development solutions. Our vision has been workable, achievable and realistic, our resources to contributed to achieving it. Our services are open to all levels of organizations and people, since we believe in enabling and enhancing knowledge and skills.

### Mission

Through our specialized work in Management, Media, PR and Information Technology, we are working to:

- Improve organizational performance through customized training and development solutions.
- Enhance people's skills and their ability to embrace changing career patterns, global mobility, technological developments and new ways of working.
- Provide organizations and individuals with unique opportunities to exchange business and management experience and knowledge on a global level.
- Provide customized and VIP training with very flexible and comfortable services for our values costumers.

### Operation and Services

BATD delivers a range of international consultancy, learning and development solutions worldwide, including:



-Delivering customized training programmes and learning and development solutions in accordance with organizations' and individuals' requirements

-Tailored advice, coaching and support programmes equipped the most updates in related sciences.

-Transferring successful business projects, expertise and enterprises from one country to another.

-Enabling businesses, local authorities, Public and Private sectors to interact with their counterparts at an international level.

### Location

United Kingdom, France, Turkey, Ireland, Belgium, Sweden, Norway, Denmark, Germany, Holland, Switzerland, Czech Republic, Spain, Italy, USA, Canada, Australia, Russia, Poland  
Bulgaria, Portugal, Romania, South Africa, Algeria, Tunis, Morocco, UAE, Bahrain, Saudi Arabia, Jordan, Malaysia, Singapore, Egypt, Indonesia, Thailand and Japan.

