



**BRITISH ACADEMY**  
FOR TRAINING & DEVELOPMENT

## About us

British Academy for Training and Development (BATD) is a leading British academy specializing in the training of public and private sector organizations and individuals. Through our headquarters in the UK and Europe, and other parts of the world.

## Mission

- Improve organizational performance through customized training and development solutions.
- Enhance people's skills and their ability to embrace changing career patterns, global mobility, technological developments and new ways of working.
- Provide organizations and individuals with unique opportunities to exchange business and management experience and knowledge on a global level.
- Provide customized and VIP training with very flexible and comfortable services for our valued customers.

# British Academy for Training & Development (BATD)

*We offer more than 500 courses trained by International professionals in the following fields:*

## Management:

- + Business Management & Entrepreneurship
- + Quality Management and Responsible Leadership
- + Contracting & Business Conflict Resolution
- + Human Resources Management
- + Media Skills for Business Management
- + Procurement, Logistics, Inventory & Supply Chain
- + Public Service and Administration
- + Risk Management, Strategies & Styles
- + Sales, Marketing, E-Marketing & Customer Relations
- + Banks Management
- + Built Environment, Property, Urban and Regional Planning



## Finance and Accounting

- + Accounting
- + Economics and Econometrics
- + Finance and Tax
- + Financial Management
- + Internal Auditing
- + Investigative Forensic Accounting



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### Training Style

- Lecture or One-to-One training style.
- In house training.
- Group Training.
- Practical Training.

### After the course:

You will get

- A credited certificate from BATD.
- Course Material.
- Future Discounts.

### Training Locations:

#### Europe:

- United Kingdom, France, Ireland, Belgium, Sweden, Norway, Denmark, Germany, Holland
- Switzerland, Czech Republic, Spain
- Italy, Turkey, Poland, Portugal, Bulgaria, Romania,

#### Middle East/Asia

- Tunis, Algeria, Morocco, UAE
- Bahrain, Saudi Arabia
- Jordan, Malaysia, Singapore
- Egypt, Indonesia, Thailand:
- Japan.

#### Other

- USA
- Australia
- Russia
- Canada
- South Africa

## Media and PR

- ✚ Diplomacy and Lobbying
- ✚ Films and TV Production, Photography and Filming
- ✚ Journalism and Social Media
- ✚ Public Relation
- ✚ TV Montage



## IT & Tele-Communication

- ✚ IT and Digital Management
- ✚ Tele-Communication
- ✚ Web Developer Package

## Professional Courses

- ✚ People's Development
- ✚ Language
- ✚ Health and Safety
- ✚ Legal and Law

## Environmental Management

- ✚ Environment & Nature Management
- ✚ Oil & Gas Industry

